

Education

Graphic Design 2007 -
International Course 2010

Grafisch Lyceum
Rotterdam

Visual Communication 2010 -
Bachelor Degree 2012

First Media Design School
Singapore

UX/UI Design 2020 -
Professional Diploma 2021

UX Design Institute
Dublin

Design Thinking 2026
Course

IDEO
San Francisco

Contact

Date of birth
07-02-1990

Based in
Rotterdam

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Nationality
Dutch

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Experience



Senior Visual Designer / Teamlead
PPT Solutions

Responsible for developing creative and complex PowerPoint presentations for clients such as Stedin, Bol.com, Under Armour, and GLS. Managed projects from concept development and storytelling through to interactive final delivery. In addition, led a team of four designers and a project manager, ensuring the quality, consistency, and brand alignment of all project deliverables.



Senior Media Designer
Finco Energies

Worked closely with the communications team to translate strategic communication plans into impactful visual concepts and presentations. Designed and developed digital signage (narrowcasting) content, including animations, and created fully editable financial presentations in PowerPoint. Provided guidance and support to designers, ensuring high-quality deliverables, consistency in visual communication, and alignment with organizational objectives.



Media Designer
FamilyCards

Designed and produced a wide range of printed materials, including custom stationery and promotional collateral. Built and maintained company websites, ensuring a consistent and engaging online presence. Developed visual identities and brand guidelines for clients, translating their vision into cohesive designs across print and digital media. Prepared and optimized artwork files for print production, ensuring accuracy and quality throughout the prepress process.

Competences

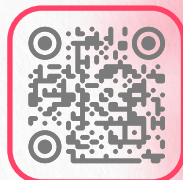
Photoshop ●●●●●
Illustrator ●●●●●
Indesign ●●●●●
Adobe XD ●●●●●
Premiere Pro ●●●●●

HTML ●●●●○
CSS ●●●●○
Wordpress ●●●●○
PowerPoint ●●●●●
Figma ●●●●○

English ●●●●●

Dutch ●●●●●

Mitchell Clement



Senior Visual Designer / Teamlead

I am a Senior Visual Designer and Team Lead with a passion for visual communication and storytelling. I help organizations transform complex information into clear, engaging presentations and creative visual concepts. From the initial idea to final delivery, I guide projects through every stage, working closely with clients while leading a creative team and ensuring the highest quality standards throughout the process.

Scan the QR-code
and check out my
portfolio